



INTERNATIONAL TRADE & MARKET ENTRY CONSULTING

Connecting Markets. Creating Opportunities.

Strategic sourcing, procurement, logistics expertise, and market entry support for businesses ready to grow internationally.

CALGARY, ALBERTA, CANADA

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01 / ABOUT MERIDIAN

A Canadian bridge to global opportunity.

Meridian Trade Solutions is a Canadian international trade consulting company dedicated to helping businesses expand into global markets with confidence.

We provide customized solutions in sourcing, procurement, logistics, market entry, supplier development, and international trade strategy. With experience across global supply chains, we bridge the gap between manufacturers, suppliers, and businesses looking to grow internationally.

CLARITY Decision-ready insight without noise.	CONNECTION The right people in the right markets.	EXECUTION Practical support from plan to results.
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WHY MERIDIAN

Global perspective. Personal commitment.

Industry experience Commercially grounded advice.	Reliable partnerships Relationships built on trust.
Customized solutions Designed around your priorities.	Transparent communication Clear expectations at every step.
Long-term relationships Support beyond the first transaction.	Global perspective Local context across markets.

02 / SERVICES

Expertise that moves business forward.

Purpose-built support for every stage of international expansion - from the first market question to on-the-ground execution.

01

International Sourcing

- Supplier identification
- Factory matching
- Vendor evaluation
- Cost reduction
- Negotiation support

02

Procurement Consulting

- Strategic purchasing
- Supply chain optimization
- Vendor management
- Supplier audits

03

Market Entry Services

- Market research
- Competitive analysis
- Partner search
- Go-to-market strategy
- Expansion planning

04

International Logistics

- Import/export consulting
- Freight coordination
- Shipping strategy
- Trade documentation
- Supply chain advisory

05

Business Development

- Lead generation
- Distributor search
- Strategic partnerships
- Business matching

06

Trade Show Support

- Exhibition planning
- Supplier meetings
- Buyer matching
- Trade mission assistance

03 / HOW WE WORK

A clear path from first question to lasting growth.

01 DISCOVERY Understand your business, ambition, and priorities.
02 RESEARCH Identify opportunities, partners, risks, and routes to market.
03 STRATEGY Develop a focused and commercially practical expansion plan.
04 EXECUTION Connect with suppliers, buyers, distributors, and logistics partners.
05 GROWTH Support performance, adaptation, and long-term success.

INDUSTRIES WE SERVE

Manufacturing	Consumer Goods	Industrial Products
Automotive	Construction Materials	Food & Beverage
Retail & Wholesale	Medical Supplies	Packaging
Agriculture	Electronics	Adjacent Sectors

READY TO EXPAND GLOBALLY?

Let's chart the way forward.

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